



BEYOND
IDEAS
EVENT

HOW TO
INNOVATE
FOR SUSTAINABLE
IMPACT

22
March
2022

SYNERCORE HOSTS BEYOND IDEAS EVENT

In March, Synercore presented a power-packed sustainable innovation event in Stellenbosch. Three industry leaders took to the stage: Tendayi Viki, Professor Gunnar Sigge, and Professor Eugene Cloete. It was an inspiring day learning about the future of innovation and to better understand why some innovative ideas succeed, and others fail. All proceeds of the event went towards supporting #ProjectJika, The Answer Series education initiative.

[Click on the link to read the full article.](#)

From left: Darryl Clayton (Synercore), Professor Eugene Cloete (Stellenbosch University), Tendayi Viki (Speaker), George Eadi (The Answer Series), and Professor Gunnar Sigge (Stellenbosch University).



IF IT DOESN'T
CHALLENGE
YOU, IT WON'T
CHANGE YOU

WE LOVE WHAT WE DO

Research and development

High quality manufacturing
(FSC 22000 certified)

Customised product formulation
and application support

Supplier of speciality ingredients

Contract blending and toll
manufacturing

LinkedIn



Groene Weide Farm, Protea Road,
Klapmuts, Paarl

Office: +27 21 879 1681

Email: info@synercore.co.za

Web: www.synercore.co.za

PROUDLY SOUTH AFRICAN



MIDRAND PASSES AUDIT WITH FLYING COLOURS

Our Midrand branch had their unannounced FSSC 22000 V5.1 audit on 23 and 24 May 2022. An unannounced audit means exactly that – the auditor arrives on site without prior notice and needs to enter the factory within 30 minutes of arrival. Midrand passed their audit with flying colours and even managed to halve the non-conformities, compared to the previous year's eight non-conformities. The auditor commented that it was the best Food Safety Management System she has audited and can see the technical understanding of the standard. She praised the Food Safety Team for their efforts in maintaining a culture of food safety in the factory.



IRS INTRODUCES ITS INDUSTRY-LEADING SOLUTION TO WINE CRYSTALS

Stefan Hayward and his team at Innovative Research Solutions (IRS), a Synercore subsidiary, have recently released a brilliant product to market. IRS, with its top-notch scientists and academic researchers, focuses on applied research and breakthrough products and technologies. Since 2020, they have perfected ifaCeL SW10, a wine stabilising solution that prevents the formation of wine crystals in rosé and white wines. From time to time, a perfectly good bottle of wine can develop small tartrate crystals that resemble shards of glass.

Although harmless, these 'wine diamonds' are less attractive to customers who might think of the wine as defective. Due to it being locally developed and produced, Stefan Hayward's ifaCeL SW10 is 31% more affordable than its closest international competitor. Other benefits of using this product include: wine quality improvement, ease of use, lower energy costs, reduction in processing time, and improvement in cash flow for wine producers. Since its release in February 2021, ifaCeL SW10 has already been used by wine farms and commodity suppliers across the country. Stefan Hayward and his team are also currently working on a similar product for red wine, as well as a solution for controlling wild yeast and bacterial loads in wine. More innovation is on its way!





Famous Brands Innovation Day was hosted in Midrand earlier this year and we had the exciting opportunity of showcasing our latest product innovations: the formulation and ingredient applications for UHT soft-serve, gluten-free cones, probiotic muffins, and oat milk.

CELEBRATING DAIRY INNOVATION AT 2022 SOUTH AFRICAN DAIRY AWARDS

This year, Synercore had the privilege of once again being the platinum sponsor of the South African Dairy Awards. 86 local producers presented their best products at the sophisticated Cavalli Estate in Stellenbosch. From 920 dairy products, Lactalis South Africa's 18-month Mature cheddar, custom made for Woolworths, was crowned as the Dairy Product of the Year.

Dr Tertius Cilliers, Synercore CEO believes that the key to the continued success of the South African dairy industry lies in its strength to adapt, innovate, and collaborate. According to him, "the SA Dairy Awards provides an excellent platform to showcase and celebrate the excellence of the South African dairy industry."

[Click on the link to read more about the awards and winners.](#)





FST Magazine, April 2022
 The innovation paradox: Innovation within the food industry in developing countries and the challenges associated with globalisation.
[Click on the link to read the full article.](#)



Bakery Review, April 2022
 The Baking Ingredient Division of African Food Industries (AFI) supplies functional food ingredients to the milling and baking industries within Sub-Saharan Africa. With a combined experience of over 135 years within the industry, this AFI team's skill set stretches from industrial bakery optimisation to artisanal craft demonstrations.
[Click on the link to read the full article.](#)



Africa Outlook, Issue 91, 2021
Prioritising Customer Excellence
 Tertius Cilliers, CEO at Synercore, discusses his company's customer-centric approach and innovative drive to operations in South Africa. "Our philosophy is simple; without our customers we have no business."
[Click on the link to read the full article.](#)



Charles Banda,

New Appointment of CCP & oPRP Operator for Allmark Foods at Synercore

Background info: Charles started at Allmark Foods in 2011 as a general worker and has worked his way up to his recent promotion. His father's strong work ethic and mother's religious guidance has created the man he is today. As a proud church leader, he believes in helping others to find their own purpose.

1. In a nutshell, tell us about your new position and what it entails?
I'm both a CCP (metal detector) & oPRP (blender) operator. As a blender operator, I'm responsible for verifying raw materials and batch details before blending. I also ensure that the correct sieve sizes and equipment are used and monitored according to our standard operating procedures. My main job as CCP operator is to check that every bag of final product passes metal detection and that all details are logged correctly.
2. What do you enjoy most about your new role?
I enjoy the responsibility of performing an important job. I also get to read more often, thanks to the documentation I work with.
3. What is your life motto?
"All things through Christ who strengthens me."
4. What is your favourite meal?
Any well-cooked meals.
5. What are your hobbies outside of work?
Jogging, exercising, swimming, and preaching at my church.

OUR KEY WORDS TO SUCCESS

TEAM WORK

At Synercore we believe in collective intelligence or shared group intelligence that emerges through collaboration, collective efforts and the competition of individuals while maintaining and achieving alignment in decision making.

INNOVATION

The cornerstone of Synercore's value-proposition is innovation. We pride ourselves on recruiting the best available talent to not only introduce new ideas, methods or processes, but to translate such ideas within the industry we serve.

CUSTOMER EXCELLENCE

At Synercore we believe that the customer is the most important stake-holder within our business. We continuously strive to not only deliver, but exceed customer expectation through personalised innovative market driven solutions.

SYNERCORE CARES SOCIAL RESPONSIBILITY

Working together for a better tomorrow

At Synercore, we are committed to conducting business in a socially responsible way. It's our goal to consistently consider the needs of our employees, the environment, and our country's youth. We are proud to provide sponsorships, impart knowledge, and participate in fundraising events for a variety of community organisations. We are honoured to be a part of the incredible impact that these organisations have on the health and wellbeing of thousands of people. Our Corporate and Social Investment (CSI) initiatives are divided into three categories, namely Training and Innovation, Basic Nutrition and Entrepreneurial. Since 2019, we have implemented various social entrepreneurship initiatives aimed at creating sustainable solutions for the nutrition problem. In addition to that, we are also dedicated to the skills development of our internal employees, and the success of women-led product innovation in South Africa.



Boland School for Autism Golf Day

The Boland School for Autism hosted a fantastic golf day to raise awareness and funds for autism. It was an absolute pleasure to be a part of such a fun and important event. It is inspiring to see how this school goes above and beyond to encourage and support their students.

Leaders in the Making

A few of our employees recently attended our Internal Leadership Course in Johannesburg. A massive congratulations to Marizaan Bredenkamp, Leonie Wiseman, Mariesa Very, Abdurasiet Darries, Diane Cloete, and Letha Spangenberg. We look forward to seeing you grow as leaders.



Supporting Education with Project Jika

At Synercore, we are passionate in our belief that our children will define the future. They will be our leaders, change-makers, and innovators. That's why we're investing in their education today. We've committed to an inspiring education initiative, Project Jika, for the next three years. Jika meaning "change" or a "turn around for good," works with schools to provide The Answer Series study guides to learners across all grades in sixteen subjects in South Africa. To kick off this collaboration, we have sponsored 1,305 Grade 12 The Answer Series study guides to New Orleans Secondary School in Paarl.



"Businesses often donate to CSI as an obligation and not as a plan. Project Jika is a program you can integrate in long term strategy to meet the nations call for upliftment. It is not just a donation, it is an investment with real data backing the results and with a high return to students, our

businesses, and inevitably the future of our nation," added Synercore CEO, Tertius Cilliers.

[Click on the link to read more about Project Jika and Synercore's commitment.](#)



Shiloh
community in action
School Visits

As a company, we are dedicated to helping address the country's food security challenges. That is why we partner with Shiloh, a non-profit based in Cape Town that prepares meals for the less fortunate. Synercore helps develop and train Shiloh staff, donate excess food and ingredients, sponsor new kitchen equipment, supply balanced recipes

and nutritional advice, as well as collect donations to give to Shiloh recipients once a quarter. We have recently visited two Montessori schools supported by the Shiloh programme: Klippie Kids in Klipheuwel and Khayna Kids ECD in Wallacedene. It was amazing to see Shiloh in action!

Hope for Youth Mentorship Programme



We are passionate about empowering young women to achieve greatness. Synercore donated funds and baked goods to the recent Hope for Youth mentorship camp.